ELÍAS NARRO

Creative Project Manager | Industrial Engineer

Multidisciplinary professional with a background in Industrial Engineering and experience across growth, content strategy, marketing, and project management. Experienced in developing short-form content, scripts, and conversion-focused strategies, while also contributing to sales processes, lead generation, and follow-up. I combine creative thinking, analytics, and process optimization to develop strategies, automate workflows, and execute projects from planning through delivery.

Work Experience

⊙ Yofan | Graphic & Advertising Services
Production & Operations Coordinator

Led projects and cross-functional operations in a fast-paced production environment, coordinating teams, clients, vendors, and workflows from planning through final delivery. Built digital systems and automated workflows using Trello, Excel, Notion, and AI tools, helping reduce lead times by 20% and material waste by 30% while improving execution, communication, and data-driven decision-making.

⊙ BuildX Holding | Growth Operator

Developed and executed growth and content strategies for brands and entrepreneurs, from audience research and short-form scriptwriting to publishing and performance analysis. Contributed directly to the sales process by managing prospects, booking sales calls, and leveraging insights from those conversations to refine messaging, hooks, and conversion-focused content strategies. Also implemented AI and automation tools to optimize content production, prospecting, and lead follow-up.

⊙ TEKER | Industrial Safety & Maintenance Assistant

Supported industrial safety and maintenance operations within the manufacturing sector, contributing to safety protocols, occupational risk management, and preventive and corrective maintenance planning. Collaborated with production teams to improve workplace safety and operational reliability.

Language

English (B2)
Spanish (Nativo)

Software

- Excel
- AutoCAD
- SolidWorks
- ChatGPT
- Claude
- Notion
- Manychat
- Canva
- Meta Business Suite
- Google Workspace

Education

UNIVA | INDUSTRIAL ENGINEER

2021 - 2024 Operations & Process Optimization

CONDUSEF | DIPLOMA IN FINANCIAL EDUCATION

2022 - 2022 Financial Fundamentals & Business Finance

SOLIDWORKS | 3D MODELING

2024 - 2024 CAD Design & 3D Modeling

Projects

ARCHITECTURAL DOCUMENTATION | TULUM

2026 Architectural Photography & Visual Documentation

EL REFUGIO DE SAYULITA | SOCIAL IMPACT

2026 Content Strategy, Social Impact & Community Growth

ELÍAS NARRO | PERSONAL BRAND

2025 Content Creation, Photography & Personal Brand Growth

Soft Skills

- Leadership
- Strategic Thinking
- Problem Solving
- Communication
- Adaptability
- Creativity
- Teamwork
- Time Management

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